

**A SPECIAL INVITATION FOR COUNT BASIE THEATRE FRIENDS AND PARTNERS**

For more than 80 years, the Count Basie Theatre, one of the most historic community theatres in New Jersey and an “American Treasure”, has touched millions of lives, first as a movie house and vaudeville theatre and then as a vibrant live performance venue.

The Basie hosts more than 190 live performances a year with nearly 200,000 attendees coming through our doors. An array of musicians, comedians, dance troupes, orchestras, operas, educational programs and family events call the Basie home. The non-profit theatre has been recognized by the New Jersey State Council on the Arts as a Major Presenting Organization for the last four years and was recently named by *Contribute* magazine as one of their top 200 Investor Worthy Charities.

**In 2005, the Basie began a multi-year phased restoration and renovation of the theatre. We have made significant headway with this project. In order to fund the current phase of the renovations, a capital campaign was launched to raise \$7.5 million. This phase was completed on October 30, 2008 and includes the following improvements to the Theatre.**

- *Repair and restore decorative plaster and add historically accurate paint scheme to the walls, ceiling and stage proscenium*
- *Construct a new patron lounge*
- *Add new lighting fixtures and new carpeting throughout the theatre*
- *Improve lobbies, merchandise and bar areas*
- *Upgrade heating, plumbing and air conditioning (HVAC) infrastructure*

Fundraising efforts will continue to be necessary for additional renovations including upgraded restrooms, backstage areas, dressing rooms, classroom space and a restored façade.

You are invited to support this historic effort by making a charitable pledge over two or three years to become a Friend or Partner of the Basie. Donors will receive permanent recognition for their generosity as well as special benefits such as access to the newly refurbished Patron Lounge and advance notices for shows.

<b>BASIE FRIEND</b>	<b>BASIE PARTNER</b>
<p><b>\$25,000 Pledge</b></p> <p>Includes:</p> <ul style="list-style-type: none"> <li>Permanent Seat Plaque Naming</li> <li>Prominent and Permanent Recognition on Campaign Donor Wall in Main Lobby</li> <li>Access to Newly Refurbished Patron Lounge*</li> <li>Invitation to annual donor Chairman’s Event – Show and Cocktail Reception*</li> <li>Special Advance Notice (email) for All Shows, including special benefit shows*</li> <li>Placement on Distinguished Guest List – access to Fourth Row Seats*</li> <li>Preferred Mailing List for All CBT Events</li> </ul> <p>Terms: \$8,333 per year for three years</p>	<p><b>\$10,000 Pledge</b></p> <p>Includes:</p> <ul style="list-style-type: none"> <li>Permanent Recognition on Campaign Donor Wall In Main Lobby</li> <li>Access to Newly Refurbished Patron Lounge*</li> <li>Invitation to annual donor Chairman’s Event – Show and Cocktail Reception*</li> <li>Special Advance Notice (email) for All Shows, including special benefit shows*</li> <li>Placement on Distinguished Guest List – access to Fourth Row Seats*</li> <li>Preferred Mailing List for All CBT Events</li> </ul> <p>Terms: \$5,000 per year for two years</p>

*\* Benefit is available for the duration of pledge payment.*

*In addition to the Friends and Partners of the Basie donor levels, there are additional donor recognition levels and permanent naming opportunities available. Please contact the Count Basie Theatre Foundation for more information 732-224-8778 x 114.*

See reverse for pledge form



# COUNT BASIE THEATRE

## LETTER OF INTENT

I/we are pleased to support the Count Basie Theatre Capital Campaign for capital and related administrative purposes with the following commitment:

### PLEDGE COMMITMENT:

I/we pledge to donate the total amount of \$25,000 or \$10,000 or other \_\_\_\_\_ .  
*circle one*

Enclosed is an initial payment of \$ \_\_\_\_\_ .

The balance of \$ \_\_\_\_\_ will be made over a period of 3 or 2 year(s) beginning in  
Month/Year \_\_\_\_\_ . *circle one*

I/We would like a reminder \_\_\_\_\_ weeks in advance of each payment due date.

### GIFT OF SECURITIES: (please fill out all information)

Name of Securities \_\_\_\_\_ No. of Shares \_\_\_\_\_

Transfer Date \_\_\_\_\_

### MATCHING GIFT:

In addition to my personal gift, my employer \_\_\_\_\_ will match my gift. I will notify my employer and forward my company's matching gift form.

I would like my name to be listed on commemorative lobby plaque and annual report to read:

\_\_\_\_\_  
*Example: Mr. and Mrs. John Doe or John and Mary Doe or The Doe Family*

*Please return this Letter of Intent to:*

*Ann Ciabattoni, Director of Major Gifts*

*Count Basie Theatre, 99 Monmouth Street, Red Bank, NJ 07701*

*732-224-8778 - Ext 114*

**Name(s):** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

*Please make checks payable to: Count Basie Theatre  
99 Monmouth Street, Red Bank, NJ 07701*